Monthly Statistics

SALES

PRODUCT NAME	Product	Coaching	Client Work	Services	Affiliate	Other	SALES GOAL	SALES PRIOR MO.	SALES THIS MO.	SALES % DIFFERENCE	

EMAIL MARKETING

CAMPAIGN NAME	Lead Mag.	Broadcast	Automation				SUBSCRIBERS PRIOR MO.	SUBSCRIBERS THIS MO.	SUBSCRIBERS DIFFERENCE	SUBSCRIBERS CONVERSIONS	

FACEBOOK MESSENGER

CAMPAIGN NAME							SUBSCRIBERS PRIOR MO.	SUBSCRIBERS THIS MO.	SUBSCRIBERS DIFFERENCE	SUBSCRIBERS CONVERSIONS	

PAID PROMOTIONS

PLATFORM / CAMPAIGN NAME											

MONTH_____

WEBSITE

	This mo.	Prior mo.	Goal	Difference			This mo.	Prior mo.	Goal	Difference	
TOTAL VISITS						SOCIAL TRAFFIC					
UNIQUE VISITS						ORGANIC TRAFFIC					
AVG PAGES PER VISIT						EMAIL TRAFFIC					

TOP POSTS	TOP PAGES
1	1
2	2
3	3
4	4
5	5

BLOG

POSTS	Views	Social Referrals				

PODCAST

POSTS	Plays	Social Referrals				

VIDEO

POSTS	Plays	Social Referrals				

OTHER

POSTS	Plays	Social Referrals				